

CZŁONKOWIE I CZŁONKINIE JURY EURO EFFIE 2025

Michał Arament, CMO, **McDonald's**

Anna Bartoszevska, General Manager, **Zenith**

Filip Fiedorow, Marketing Director, **OLX**

Marcin Filipiak, Brand Marketing Director, **Grupa Żywiec**

Agnieszka Getler-Kicman, CMO, **Danone**

Kamil Gębski, Marketing Director Vodkas, **Grupa Maspex**

Bartek Gołębiowski, Founder & Managing Partner, **Gong**

Anna Górka, Head of Media and Integrated Communication, **LOTTE Wedel**

Stanisław Kijowski, Strategy Director, **ING Bank Śląski**

Magdalena Kozanowska, Vice President, COO & Partner, **180heartbeats + Jung von Matt**

Małgorzata Majcher, Chief Strategy&Innovation Officer, **DDB Warszawa**

Alicja Miklaszewska-Kowalczyk, Managing Director, **OMD**

Joanna Okła, CEO, **EssenceMediacom**

Jarosław Serednicki, Marketing & Digital Director, **Żabka**

Lena Stryjewska, Managing Director & Board Member, **2012 Agency**

Sebastian Szade, Managing Partner, **Starcom**

