

## DECLARATION OF INFORMATION VERACITY AND CONSENT FOR PUBLICATION

This document is a statement acknowledging the veracity of the data contained in Application Documents for Effie Awards Poland 2023 competition and expressing the extent of the publication consent.

The Document must be signed by a representative of the company entering the solution (preferably by CEO or CFO), after selecting the appropriate declarations in point 1 and 2. The signature on the following document is equivalent to the acceptance and confirmation of the content of the statements in points 1 i 2.

In accordance with the idea of sharing the knowledge that Effie represents, we encourage you to share your case studies to contribute to the marketing industry development.

We are aware that some of the information in the entry may be confidential. When using Effie competition software, entrants may decide about permission to publish all entry form or only selected parts. The statement in point 2, marked on the Effie competition software by the entrant, must be signed by company's representative on this document.

Scan of the signed declaration together with the declaration of the Research Institution/Institute (if the application contains external data), confirmation of the payment of the entry fee and fees for participation of other entities in the competition, should be attached to the closed entry within an entry deadline.

**Company name:**

<automatically filled in by Effie Competition Software >

**Competition category:**

< automatically filled in by Effie Competition Software >

**Application number on the Effie Competition Software:**

< automatically filled in by Effie Competition Software >

### Competition entry contains:

Document / Material	Brief description	Submission form
Application Form	Document describing the course of the campaign is to be assessed by the jury.	Fill in on Effie Competition Software
Procedural document	Document containing candidate entities' and contact details together with the list of individuals who contributed to the campaign's creation and realisation.	Fill in on Effie Competition Software
Summary of the campaign in Polish and English.	90 word count summary of the solution & one result. The summary & result will be published if the solution is granted with an award or a nomination.	Attach on Effie Competition Software
Creative materials	Examples of creative materials used within the campaign submitted as separate files (max 10 files) or a short movie (reel) to be assessed by the jury.	Attach on Effie Competition Software
Modified Application Form	Application form with modified contents which publication has been granted with Client's permission in Declaration.	Attach on Effie Competition Software; in case of selecting publication permission option: YES, BUT AFTER MODIFICATIONS

Fee payment confirmation for the participation	Confirmation of payment or transaction order.	Attach on Effie Competition Software
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## 1. Declaration of information veracity

Please, place a "X" mark in the checkboxes of the following declarations (selection of both declarations is mandatory in order to conclude the acceptance of the entry):

- I declare that the information provided in Application Documents for Effie Awards Poland 2023 competition is true. I declare furthermore that the information provided in the Application Form reflects the actual course of the aforementioned solution and depicts accurately its goals and the results achieved, and the campaign itself took place on the territory of Poland within the eligible period.
- I accept hereby the Effie Awards Poland 2023 Competition participation terms and conditions and all the Application Documents content (Application Form, Procedural Document).
- I confirm that the following entities, entered in the notification procedural document, participated in the creation of this campaign to the extent indicated. I am aware that after 21.07.2023 I will not be able to make changes to the notification and add other entities.

**Lead Agency 1** <automatically filled in by Effie Competition Software > **Field of action:** <automatically filled in by Effie Competition Software >

**Lead Agency 2** <automatically filled in by Effie Competition Software > **Field of action:** <automatically filled in by Effie Competition Software >

**Contributing Company 1** <automatically filled in by Effie Competition Software > **Field of action:** <automatically filled in by Effie Competition Software >

**Contributing Company 2** <automatically filled in by Effie Competition Software > **Field of action:** <automatically filled in by Effie Competition Software >

**Contributing Company 3** <automatically filled in by Effie Competition Software > **Field of action:** <automatically filled in by Effie Competition Software >

**Contributing Company 4** <automatically filled in by Effie Competition Software > **Field of action:** <automatically filled in by Effie Competition Software >

## 2. Declaration of consent for publication

Applications granted with a nomination or an award may be promoted in Poland and abroad by the Organizer, i.e. SAR Marketing Communication Association and the Licensor, i.e. Effie Worldwide (e.g. via publication on the website, in competition related printed publications and for educational purposes like trainings and workshops). As some of the information contained in Application Form may be secret or confidential, please choose the appropriate extent of information free be used by Organizer and Licensor.

Please, select the extent of the publication and distribution of information contained in Application Form.

**IMPORTANT!** The option chosen below must be the same as the one chosen in Application on SAR Competition's Software.



- YES - I consent to the publication and distribution of the entire Application Form by Effie Worldwide (the Licensor) and the Organizer for educational and promotional purposes.
- YES, BUT AFTER MODIFICATIONS- I consent to the publication of the modified version of the Application Form by Effie Worldwide (the Licensor) and the Organizer.

**IMPORTANT!** After choosing this option please make sure that the modified version is attached on Effie Competition Software before closing the application.

Due to the pandemic situation and remote work, we **do not require stamps**. We encourage you to **electronically sign statements** with Clients and Research Institutes. We accept scans, photos and attached e-mail confirmations.

**CLIENT SIGNATURE:**

A large, empty rectangular box with a dotted border, intended for the client's electronic signature.

**LEAD AGENCY 1 SIGNATURE:**

A large, empty rectangular box with a dotted border, intended for the lead agency's electronic signature.