

|                        |   |                                |
|------------------------|---|--------------------------------|
| <b>Punkty: Liderzy</b> |  | <b>Punkty: Współzgaszający</b> |
| Grand Prix: 12         |   | Grand Prix: 6                  |
| Złoto: 8               |   | Złoto: 4                       |
| Srebro: 6              |   | Srebro: 3                      |
| Brąz: 4                |   | Brąz: 2                        |
| Nominacja: 2           |   | Nominacja: 1                   |

| L.p.          | Ranking Agencji 2021      | Punkty |
|---------------|---------------------------|--------|
| 1             | McCANN Poland             | 36     |
| 2             | DDB Warszawa              | 28     |
| 3             | BBDO Warszawa             | 22     |
|               | Publicis Worldwide        | 22     |
| 4             | VMLY&R                    | 21     |
| 5             | LiquidThread              | 18     |
| 6             | Change Serviceplan        | 16     |
| 7             | Ogilvy                    | 14     |
| 8             | Agencja 2012              | 12     |
|               | Digital Kingdom           | 12     |
| 9             | Gong                      | 11     |
| 10            | Brain                     | 10     |
|               | Feeders Agency            | 10     |
| 11            | Loyalty Point             | 9      |
| 12            | Dziadek do orzechów       | 8      |
|               | OTO Film                  | 8      |
| 13            | Isobar                    | 7      |
|               | Think ECO                 | 7      |
| 14            | Agencja Ancymony (Schulz) | 6      |
|               | Brasil                    | 6      |
|               | LVOV                      | 6      |
|               | PZL                       | 6      |
| 15            | 24/7Communication         | 5      |
| 16            | 121 PR                    | 4      |
|               | MullenLowe Warsaw         | 4      |
|               | Przestrzeń                | 4      |
| 17            | Adrebellion               | 3      |
|               | Agencja Stucham           | 3      |
|               | ASAP&ASAP                 | 3      |
|               | Bardzo                    | 3      |
|               | BNA                       | 3      |
|               | Cut The Mustard           | 3      |
|               | Fas Digital & Design      | 3      |
|               | Heart&Brain               | 3      |
|               | K2 Precise                | 3      |
| QAH           | 3                         |        |
| 18            | Agencja Reklamowa FORTIS  | 2      |
|               | Fantasyexpo               | 2      |
|               | FCBBridge2Fun             | 2      |
|               | Gameset                   | 2      |
|               | Global Shopper Marketing  | 2      |
|               | GoldenSubmarine           | 2      |
|               | Grey                      | 2      |
|               | Hand Made                 | 2      |
|               | IQ Marketing              | 2      |
|               | ISTV                      | 2      |
|               | KHS                       | 2      |
|               | LTTM                      | 2      |
|               | Nieagencja                | 2      |
|               | Red8 Advertising          | 2      |
|               | Semartis                  | 2      |
| Studio Pigeon | 2                         |        |
| They.pl       | 2                         |        |
| 19            | Artegence                 | 1      |
|               | CPC                       | 1      |
|               | hi agencja                | 1      |